GUANXIANG (ERIC) ZHAO www.linkedin.com/in/guanxiang-zhao
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EDUCATION

***Master of Science in Business Analytics*,** Rady School of Management 12/2026
University of California, San Diego, CA
Cumulative GPA: 3.76/4.0

- SQL and ETL
- Collecting/Analyzing Large Data
- Customer Analytics
- Supply Chain Analytics

Bachelor of Science, Business Economics 06/2025
University of California, San Diego, CA
Cumulative GPA: 3.7/4.0

EXPERIENCE

***Strategy Consultant Intern*,** McKinsey & Company, United States 10/2024 - 12/2024

- Analyzed market/industry datasets to develop growth hypotheses and data-driven recommendations for Fortune 500 client teams.
- Built data model analysis to seize opportunities and synthesize competitive and customer/segment insights for leadership discussions.
- Partnered with cross-functional stakeholders to identify cost/process improvement levers and translate insights into action roadmaps.

***Business Analyst Intern*,** Mercedes-Benz Group, Beijing, China 06/2024 - 09/2024

- Performed statistical analysis on large datasets using Python/SQL and delivered dashboards/visualizations highlighting core KPIs and drivers.
- Conducted China EV market/competitor analysis; translated insights into recommendations for strategy, production planning, and go-to-market.
- Standardized reporting inputs and automated recurring analyses to improve turnaround time and consistency.

***Marketing Data Analyst*,** Tianquan M&E Equipment, Shanghai, China 08/2022 - 12/2022

- Cleaned and analyzed marketing/sales data of the flocculant makeup and dosing system to evaluate campaigns and inform channel and budget decisions.
- Produced recurring performance summaries and presented insights to executive team for quarterly planning.

PROJECTS

***Rain Masters: Analyzing Formula 1 Team Performance Shifts Under Wet Conditions (2018–2023)*,** Collecting/Analyzing Large Data, Rady School of Management 12/2025

- Built an integrated 2018–2023 Formula 1 dataset by merging race results with weather conditions; engineered wet/dry indicators for team-level analysis.
- Modeled rain's impact on team performance using OLS with team fixed effects and rain–team interactions
- Segmented teams via K-means clustering on wet vs. dry performance metrics; visualized distinct performance profiles to validate regression insights.

SPECIALIZED SKILLS

- **Languages/Coding:** Python, SQL (Advanced), ETL, A/B Testing, Stata, R, MATLAB
- **Operating Systems:** Microsoft Windows, Excel (Advanced), Access (Intermediate), Oracle
- **Tools:** Tableau, CRM, Power BI, SQL Developer, Google Analytics, Jira, Docker
- **Certifications:** SQL Programming, AWS
- **Spoken Languages:** English (Full Professional Proficiency), Mandarin (Native)

PROFESSIONAL AFFILIATIONS & LEADERSHIP

- Member: Rady Data_Analytics Club; Rady Investing Club; Triton Auto Club 08/2025 -Present